

2017 APPLICATION * TENTATIVE RENTAL RATES * SUBJECT TO CHANGE

P.O. Drawer 1869 * Plant City, Florida 33564-1869 * Phone (813) 752-9194

The undersigned requests consideration for space in the 2017 Florida Strawberry Festival®, Inc. for the purpose stated below:

Deadline for Applications – June 12, 2016

COMPANY NAME: _____

OWNER'S NAME _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: (____) _____ CELL PHONE: (____) _____ E-Mail _____

List ALL ITEMS to be displayed and/or sold, and SALE PRICE OF EACH ITEM: (use a separate page if necessary)

MOBILE CONCESSIONS: Draw a diagram on reverse side of the application indicating how unit sets up. Show selling side(s), and give full measurements including awnings and tongue. All applicants must complete this.

Electrical requirement: AMPS: _____ VOLTS: _____ (NO 3 Phase)

NEW APPLICANTS: Attach a 4" x 6" color photograph of setup and/or items to be sold. (This Festival/Fair reserves the right to delete items in order to avoid duplication in an area).

SIGNATURE OF APPLICANT _____ DATE OF APPLICATION _____

PRINT OR TYPE NAME _____

DETACH AND MAIL UPPER PORTION TO ABOVE ADDRESS

INFORMATION

2017 Festival Dates – March 2 through March 12, 2017

Location – Festival Grounds, Corner of Reynolds & Lemon Street, Plant City, Florida

TENTATIVE RENTAL RATES – SUBJECT TO CHANGE

MAIN EXHIBIT BLDG. & BORING BLDG.:

10' x 12' BOOTH\$ 777.00
12' x 12' BOOTH\$ 933.00
12' x 24' BOOTH\$1865.00
10' X 12' CORNER BOOTH.....\$1478.00
12' x 12' CORNER BOOTH\$1646.00
JEWELRY (per front FT).....\$ 171.00
FOOD BOOTH – BY FOOTAGE – SEE BELOW

ARTS & CRAFTS & CARRIAGE HOUSE

10' x 10' BOOTH\$ 777.00
10' x 11' BOOTH\$ 854.00
10' x 20' BOOTH\$1555.00
10' x 20' CORNER/DOUBLE.....\$1709.00
10' x 10' CORNER BOOTH\$ 931.00
FOOD BOOTH – BY FOOTAGE – SEE BELOW

WEST GRANDSTAND EXHIBIT BUILDING

10' x 11' BOOTH\$ 854.00
13' x 17' BOOTH\$1582.00
11' x 13' CORNER BOOTH\$1512.00
JEWELRY (PER FRONT FT)\$ 171.00
FOOD BOOTH – BY FOOTAGE – SEE BELOW

STRAWBERRY & NORTH EXHIBIT TENT

15' x 15' BOOTH\$ 689.00
15' x 30' BOOTH\$1375.00
JEWELRY (PER FRONT FT ..\$ 106.00

EXPO BUILDING

10'x 12' BOOTH.....\$ 980.00
10' x 24' BOOTH..... \$1958.00
10' x 12' CORNER BOOTH ...\$1552.00

OUTSIDE RATES:

Commercial Food Concessions ----\$134.00 per selling side foot
Civic Food Concessions -----\$ 101.00 per selling side foot
Non-food Concessions -----\$ 145.00 per selling side foot

If selling two or more sides – charge will be for length plus width of unit. (Above rates include awnings, tongue and/or other extensions). There is a minimum charge for ten feet (10') for outside concessions.

A \$55.00 utility fee and a \$50.00 cleanup fee will be charged to each booth. A \$50.00 cleanup fee and \$35.00 water fee will be charged to all outside concessions. Utility fees for outside concessions will be based on usage.

NOTE: Management reserves the right to determine location based on availability of space and/or type of product(s),