THURSDAY, MARCH 2ND
Florida Blue Senior Citizens Day
O’Reilly Auto Parts Ride-A-Thon

Florida Blue Senior Citizens Day Gates open at 6:00 a.m. at age or older and $5 0.00 at age 65 years. Admission is open at 10:00 a.m. Admission is free at 10:00 a.m. at age 65 years. Admission is not required to enter the Midway for $20. All patrons are required to purchase tickets at a $25 wristband, 10:00 p.m.-2:00 a.m. All patrons are

10:00 a.m. Gates Open. Midway opens at 12:00 noon

FRIDAY, MARCH 3RD
Midway Magic

MIDWAY MAGIC

7:30 p.m. for KING & COUNTRY. Wish Farms Soundstage

SATURDAY, MARCH 4TH
Free Kids Day! Youth Parade Day
Super Saturday Winterthand Day

Free Kids Day! Youth Parade Day is Friday, March 3rd from 10:00 a.m.-11:00 p.m. The 2023 Youth Parade Day will be held in downtown Plant City. All children under the age of 11 will have free admission to the Festival all day. Free Kids Day! Youth Parade Day will be held in downtown Plant City. All children under the age of 11 will have free admission to the Festival all day.

Coca-Cola Family Day

Coca-Cola Family Day is Saturday, March 4th. Coca-Cola Family Day will be held in downtown Plant City. All children under the age of 11 will have free admission to the Festival all day.

SUNDAY, MARCH 5TH
Coca-Cola Family Day

10:00 a.m. Gates Open. Midway opens at 10:00 a.m.

MONDAY, MARCH 6TH
Grand Parade Day! Ride-A-Thon Day


TUESDAY, MARCH 7TH
American Heroes Day! Ride-A-Thon Day


WEDNESDAY, MARCH 8TH
Florida Blue Senior Citizens Day

Florida Blue Senior Citizens Day Gates open at 6:00 a.m. at age 65 years. Florida Blue Senior Citizens Day Gates open at 6:00 a.m. at age 65 years. Florida Blue Senior Citizens Day Gates open at 6:00 a.m. at age 65 years. Florida Blue Senior Citizens Day Gates open at 6:00 a.m. at age 65 years.

THURSDAY, MARCH 9TH
Tampa Bay Times Day on the Midway
Midnight Magic

Tampa Bay Times Day on the Midway is Thursday, March 9th. Tampa Bay Times Day on the Midway is Thursday, March 9th. Tampa Bay Times Day on the Midway is Thursday, March 9th. Tampa Bay Times Day on the Midway is Thursday, March 9th.

SATURDAY, MARCH 11TH
Farmworker Appreciation Day
Super Saturday Winterthand Day

Farmworker Appreciation Day is Saturday, March 11th. Farmworker Appreciation Day is Saturday, March 11th. Farmworker Appreciation Day is Saturday, March 11th. Farmworker Appreciation Day is Saturday, March 11th.

SUNDAY, MARCH 12TH
Coca-Cola Family Day